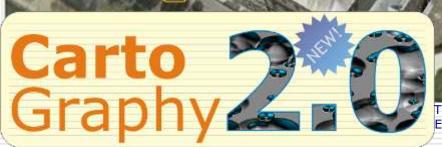
# Are we ready for Cartography 2.0?

2009

2003. Aug. 27

# Application of web 2.0 in cartographic education



The project is supported by the European Union and co-financed by the European Social Fund (grant agreement no. TÁMOP 4.2.1/B-09/1/KMR-2010-0003)



E-L-T-E

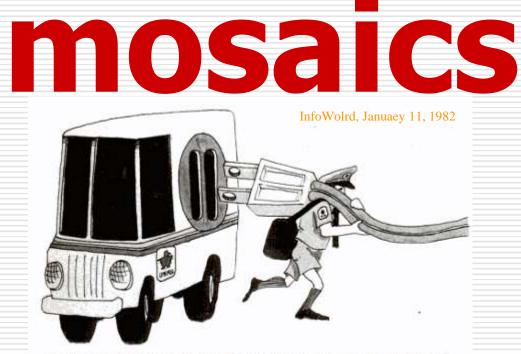
#### Prof. László ZENTAI

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- I made some programming first (and last) time on Commodore-64 around 1986.
- □ I wrote my first email in 1993.
- We run our websites since 1995 (I am the main editor).
- We run 4-5 servers simultaneously on our department (file server, web server, print server, map server, GPS base station data server).



# Introduction



**ELECTRONIC MAIL?** 



#### **1943: Predictions – be careful**



http://www.gartner.com/it/page.jhttp://www .ivy-style.com/wpcontent/uploads/2009/05/6703ph02jpg.jpeg sp?id=1278413

Thomas J. Watson (IBM's president: 1914-1956) was a leading self-made industrialist, he was one of the richest men of his time and was called the world's greatest salesman.

He reputedly said: "I think there is a world market for maybe five computers."

Nevertheless the story had already been described as a myth in 1973.

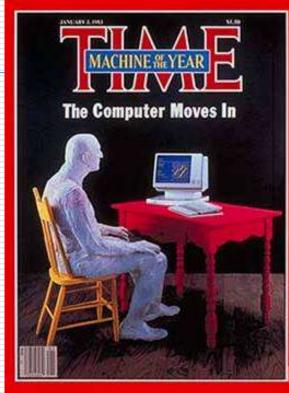
Gartner Inc. predictions for IT organizations and users in 2010 and beyond: "Within 2 years time, one fifth of business will own no IT assets, they will use only cloud computing."

http://www.gartner.com/it/page.jsp?id=1278413



#### **1982: Time – Man of the Year**

There are some occasions, though, when the most significant force in a year's news is not a single individual but a process, and a widespread recognition by a whole society that this process is changing the course of all other processes. That is why TIME has decided that 1982 is the year of the computer. It would have been possible to single out as Man of the Year one of the engineers or entrepreneurs who masterminded this technological revolution, but no one person has clearly dominated those events. More important, such a selection would obscure the main point. TIME's Man of the Year for 1982, the greatest influence for good or evil, is not a man at all. It is a machine: the computer.

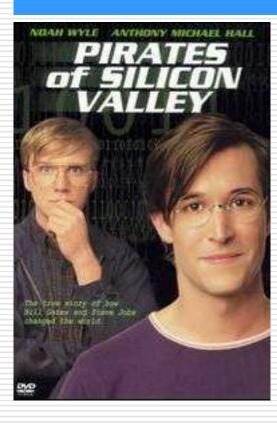


http://www.randomn3ss.com/wpcontent/uploads/2007/12/time\_magazine.jpg





#### **1999: Movie**

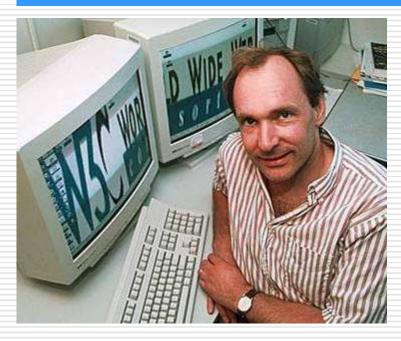


http://www.globalwebcasters.com/images/divx /pirates-of-silicon-valley.jpg

This tech-world biographical film traces the fortunes of personal-computer companies Apple and Microsoft from their backyard origins to their very public battle for corporate supremacy. The movie follows the parallel lives of Microsoft founder Bill Gates and Apple co-founders Steve Jobs and Steve Wozniak. Much like the personalcomputer industry itself, the action starts with Apple then gradually shifts to Microsoft. The movie shows how Jobs and Wozniak ",borrowed" key concepts from a Xerox computer lab, and finally fell out with one another over the pressure of success.



#### 1991: WWW – Tim Berners-Lee ("web 1.0")



http://i.telegraph.co.uk/telegraph/multimedia/archive/00682/berne rslee-404\_682192c.jpg

The World Wide Web (WWW) has revolutionized the computer and communications world like nothing before. The invention of the telegraph, telephone, radio, computer and Internet set the stage for this unprecedented integration of capabilities. Invented by Tim Berners-Lee in 1991, the Web has become a medium for collaboration and interaction between individuals and their computers without regard to geographic location.



#### 2006: Time – Person of the Year

Yes, **you**. **You** control the Information Age. Welcome to your world.

The tool that makes this possible is the World Wide Web. Not the Web that Tim Berners-Lee hacked together as a way for scientists to share research.

It's not even the overhyped dotcom Web of the late 1990s. The new Web is a very different thing. It's a **tool for bringing together** the small contributions of millions of people and making them matter. Silicon Valley consultants call it Web 2.0, as if it were a new version of some old software. But it's really a revolution.



http://magculture.com/blog/wpcontent/uploads/2007/01/timeCoverPoY.jpg



#### **2010: Movie**

a DAVID FINCHER film

THE

NETWORK

YOU DON'T

**GET TO** 

**500 MILLION** 

WITHOUT MAKING

FRIEN

A movie based on Mark Zuckerberg and the founding years of Facebook, called **The Social Network**, was released on October 1, 2010.

According to Aaron Sorkin's script, **Mark Zuckerberg** created Facebook to elevate his stature after not getting into any of the elite final clubs at Harvard. Yet Zuckerberg told that he had no interest in joining the final clubs.



http://www.win<mark>andmac.com/wp-content/uploads/2010/10/mark-zuckerberg-facebook.jpg</mark>

http://www.thesocialnetwork-movie.com/



# Cartography – the term





### The term: cartography

The term cartography has totally changed in the last centuries. It is part of the natural evolution of subjects, but the recent changes (including the last 30-40 years) in cartography are very characteristic.



#### **International Cartographic Association**

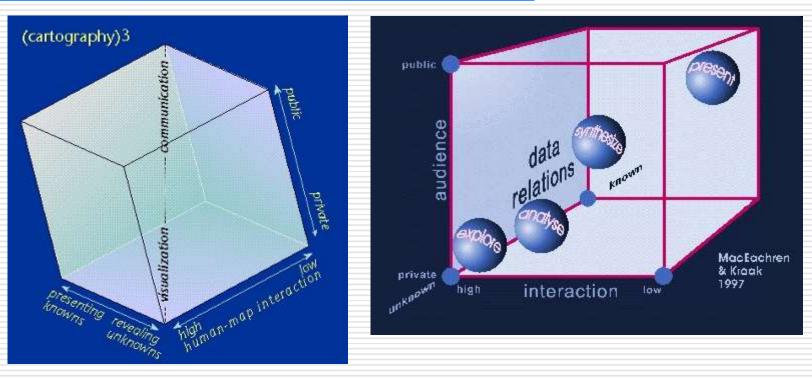
# Definition of cartography 1973:

The **art, science and technology** of making maps, together with their study as scientific documents and works of art. In this context maps may be regarded as including all types of maps, charts and sections, three dimensional models and globes representing the Earth or any celestial body at any scale.

#### (nothing about digital at that time)



# Cartography – around 1995



Two versions of Cartography. The original offering showing the **continuum between visualization** (i.e., infinite possible views) **and communication** (i.e., one optimal view) (MacEachren 1994).

MacEachren & Kraak 1997.



# Cartography – Wikipedia (2010)

Cartography (in Greek *chartis* = *map* and *graphein* = *write*) is the study and practice of making geographical maps. Combining science, aesthetics, and technique, cartography builds on the premise that reality can be modeled in ways that communicate spatial information effectively. The fundamental problems of cartography are to:

- Set the map's agenda and select traits of the object to be mapped. This is the concern of map editing. Traits may be physical, such as roads or land masses, or may be abstract, such as toponyms or political boundaries.
- Represent the terrain of the mapped object on flat media. This is the concern of map projections.
- Eliminate characteristics of the mapped object that are not relevant to the map's purpose. This is the concern of generalization.
- Reduce the complexity of the characteristics that will be mapped. This is also the concern of generalization.
- Orchestrate the elements of the map to best convey its message to its audience. This is the concern of map design.



#### **Changes of the last centuries**

The essence of the term cartography and cartographer has not changed too much till the end of the 18th century. The very first changes were caused by the invention of **measuring equipments** and the **printing and engraving techniques** (lithography).

The second change was caused by the time of the beginning of the regular military surveys, when the large-scale topographic mapping became a continuous task of the cartographers. Practically it was mainly a quantitative change to increase the number of topographers, but it was not a real qualitative development (or at least it was a slow development).



#### **Changes of the last centuries**

At that time the term *cartographer* was nearly the synonym of *mapmaker*. As the technical development continued, cartographers had to be familiar with new measuring techniques, although the term still included not only the **technological** and **scientific** part, but an **art** too.

The invention and rapid development of photography and its incorporation into cartography (including the invention of photogrammetry) and the development of offset printing at the end of the 19th century and the beginning of the 20th century were important milestones in the development of cartography.



### **International organizations**

- FIG (Fédération Internationale des Géometres, the International Federation of Surveyors) was founded in 1878 in Paris.
- The International Society for Photogrammetry (ISP) was founded in 1910, in Austria. The Society changed its name in 1980 to the International Society for Photogrammetry and Remote Sensing (ISPRS).
- The International Geographical Union was established in Brussels in 1922. However, the history of international meetings of geographers is much longer. The first of a series of congresses met in 1871 in Antwerp.
- ICA was founded in 1959. The foundation of the association was closely connected with the substantial development of cartographic technology (plastic drawing materials, phototypesetting).







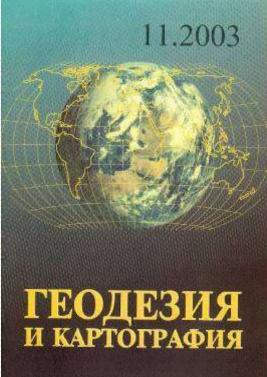




#### **Cartographic magazines 1**

- ✤ Globen (SWE) 1922;
- Polski Przeglad Kartograficzny (POL) 1923;
- Geodezia i kartografia (USSR) 1925;
- Kartographische Mitteilungen (AUT) 1930.







# **Cartographic magazines 2**

- Most of the recent cartographic magazines were founded around 1950.
- Cartographic Perspectives (USA) 1947; ✤National mapping bulletin (AUS) - 1950; Kartographische Nachrichten (GER) - 1950; ✤Geodézia és Kartográfia (HUN) - 1950; World Cartography (UN) - 1951; Revista cartografica (ARG) - 1952; Cartography (AUS) - 1954; Geodeticky a kartograficky obzor (CZE) - 1955; ✤Map (JAP) - 1962; The Cartographic Journal (GBR) - 1964; Cartographic Helvetica (SUI) - 1969; ✤ New magazines were founded in the GIS era (1980-). \*GIM Location based services



### **Cartographic education/institutes**

- The first scientific organization of cartography, the Swedish Cartographic Society was formed in 1908.
- The first independent cartographic courses in higher education, MIIGAiK, Moscow in 1923.
- Institut f
  ür Kartografie, ETH Z
  ürich (SUI) 1925
- German Cartographic Association 1937.



#### **Computer ages**

- After the integration of photogrammetry into the tools of cartography, the next challenge was the remote sensing.
- During the cold war (1945-1991) it was difficult to get reliable and "mappable" information on certain countries, so the remote sensing technologies were accepted immediately in cartography. The satellite images also helped the cartography to decrease the role of secrecy.
- Cartography was very sensitive to adopting computer technology. This process affected all parts of cartography, but new professions (like remote sensing, geographic information system, global positioning system, location-based services) have also come into existence as the technology has managed to serve specific demands.
- It is also exciting to investigate the process how the terms GIS, geoinformatics or GI Science have changed the term 'cartography'.
- While cartographers were still treated as mapmakers (map drawers) 40-50 years ago, the computer has changed it totally.



# **Keyword: digital**

- As soon as the technology made it possible (scanner, hard-disk capacity, hardware and software environment), the digitizing of existing paper maps (state cadastral and topographic maps) started.
- At the beginning only state organizations managed to use the new technology, but as the information technology become more affordable (PC, 1981) private companies started to present on that market.
- Having more data arisen in digital form, a new technology, the GIS was invented.
- We still have areas where the technology is still working on the substitution or facilitation of human work (like generalization, updating).
- These days cartographers are not only mapmakers or very few of them are really produces (paper) maps, but cartographers must be familiar with different types of software (GIS, data management, programming etc.).



## Visualization

- As soon as we have data in digital form we can use the advantages of computers.
- After investing lot of money and resources into this technology, it become more and more evident that one of the directions of the technological development will be the visualization. The computer printing technology is continuously developing and nowadays it is good enough to replace the traditional technology. The wide use of GIS and the print-on-demand function simply made most of the official paper map production (especially cadastral and topographic maps) totally obsolete.
- The web era made additional changes in this area. Everybody can be a map maker (but not cartographer) who can combine his/her data with the on-line maps: the tools are smart, although to select the best representation methods still requires special knowledge.
- Visualization is extremely important if we are using small portable devices (PDA, mobile phone).



#### The term cartographer in the higher education

- In higher education, the names of different institutes and departments have skipped the traditional term 'cartography/cartographer' and begun to include more modern terms like geomatics, geoinformatics, Gl science. The process practically was carried out in two steps: first combined the modern term with the traditional one and in the second step the traditional term has been dropped.
- The researchers and university teachers were very open to accepting new technologies. ICA Commission on Education and Training survey (2002): cartography 23 times, GIS 19 times, geomatics 14 times.
- If we just check the name of the skill given by the BSc or MSc course it looks that the GIS expert is much more favourable in certain countries than the cartographer.
- Due to the rapid technological development if somebody wants to call himself/herself cartographer, it requires life-long learning. So nowadays the term cartographer also means (this is only my interpretation) the capability to continuously integrate and use new technologies.



#### **Statistics on ICC papers**

- The International Cartographic Conference (ICC) is the most important scientific event for cartographers.
- More and more papers of the ICC's are dealing with new topics, while some traditional topics (like map drawing, reproduction techniques) nearly totally disappeared or became the part of the history of cartography.
- The main topics of the International Cartographic Conferences have changed in these times to clearly show how the information technologies were incorporated into cartography.
- We have to understand and accept that cartography has never been so widely used that it could influence the development of information technology, although special hardware and software for cartographic application were developed when the technology has reached a certain level.



# **Statistics on ICC papers**

I have made a simple analysis on the Proceedings of the last six ICC's. I calculated the most frequently used words in the full texts of the papers (ICC 1999-2009).

For comparison I also digitized the abstracts of the ICC 1989, Budapest (full texts of papers was not published, but the abstract book was 349 pages).

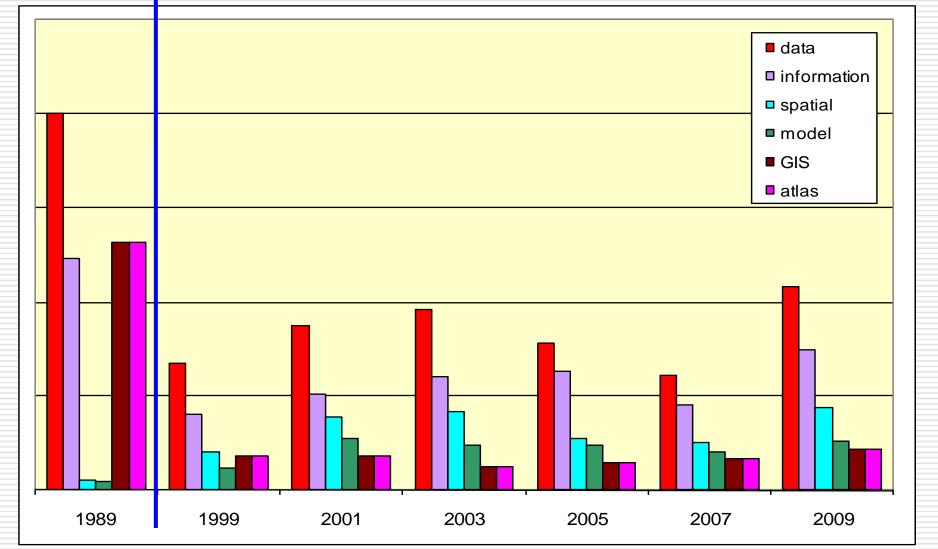
The result is very informative: even in such a short period we can trace the rapid development of cartography.

- 1989, Budapest (abstracts only)
- 1999, Ottawa: Touch the past, visualize the future
- ✤ 2001, Beijing: Mapping the 21st century
- 2003, Durban: Cartographic Renaissance
- \* 2005, A Coruña: Mapping approaches into a changing World
- ✤ 2007, Moscow: Cartography for everyone and for you
- 2009, Santiago de Chile: The World's Geo-Spatial Solutions

Only English language papers were processed.



#### **Comparison (the most frequent terms)**





#### New terms in cartography (based on ICC2011 topics)

- Location Based Services and Ubiquitous Cartography
   Volunteered geographic information, Crowdsourcing and
  - Critical Cartography
- GeoInformation retrieval
- Generalisation and Multi-scale Representation
- Spatio-Temporal modelling and issues (3D, simulation)
- > Maps, GIS & Sustainable development
- Map and GeoDB Production Techniques
- Open Source Technology and Web Services
- Web 2.0 in cartography



# Web evolution





#### **Origins of the web – the concept**



Paul Otlet (1868-1944) The Mundaneum (the analog Google) was created in 1910 out of the initiative of two Belgian lawyers. Paul Otlet and Henri La Fontaine aimed to gather together all the world's knowledge and classify it according to a system they developed called the Universal Decimal Classification.





### **Origins of the web – the concept**



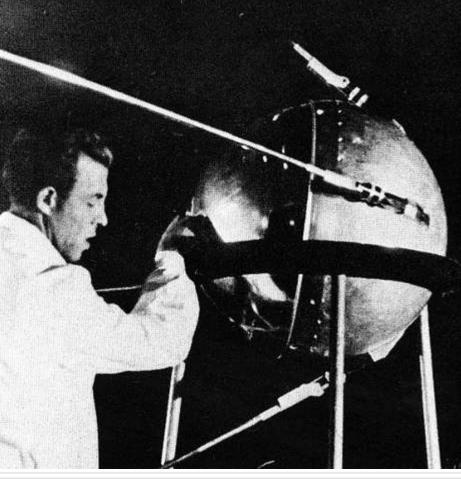
http://liftlab.com/think/laurent/files/2008/10/vannevar\_bush.jpg

Vannevar Bush (1890-1974) He was an American engineer and science administrator known for his work on analog computing, his political role in the development of the atomic bomb as a primary organizer of the Manhattan Project, and the idea of the memex (1944), an adjustable microfilm-viewer which is somewhat analogous to the structure of the World Wide Web. As Director of the Office of Scientific Research and Development, Bush coordinated the activities of some six thousand leading American scientists in the application of science to warfare.



# **Start of the internet**

http://astroprofspage.com/wp-content/uploads/2007/07/Sputnik\_teck.jpg



Sputnik 1 (1957) The American answer - after this shock - was the form of ARPA (Advanced Research Projects Agency). The actual name is Defense Advanced Research Projects Agency (DARPA) is an agency of the United States Department of Defense responsible for the development of new technology for use by the military. None of the most important weapons transforming warfare in the 20th century - the airplane, tank, radar, jet engine, helicopter, electronic computer, Global Positioning System (GPS) and Internet technologies, not even the atomic bomb - owed its initial development to a doctrinal requirement or request of the military.



#### **World Wide Web**

http://obamapacman.com/wp-content/uploads/2009/08/Tim-Berners-Lee-World-Wide-Well-Inventor-Apple-Mac-User April 2009.jpg

100

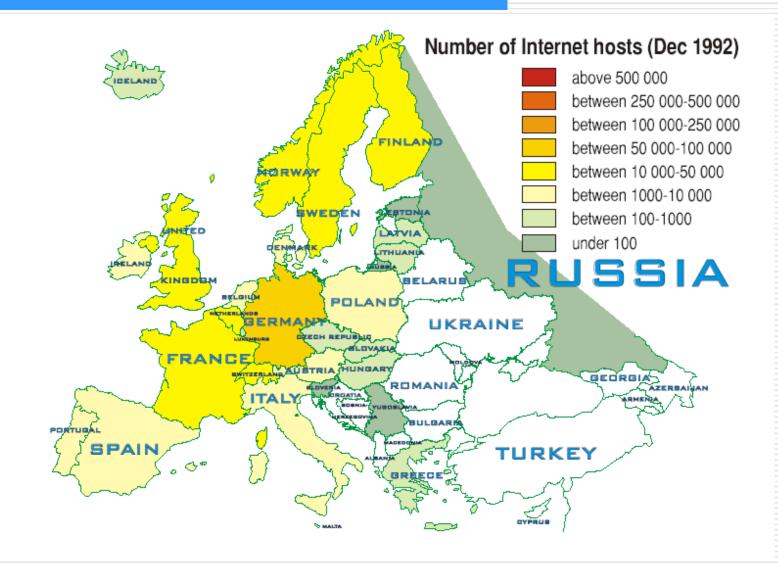
Tim Berners-Lee (1955-) While an independent contractor at CERN in 1980, Berners-Lee proposed a project based on the concept of hypertext, to facilitate sharing and updating information among researchers. In 1989, CERN was the largest Internet node in Europe, and Berners-Lee saw an opportunity to join hypertext with the Internet. He wrote his initial proposal in March 1989, and in 1990 he produced a revision which was accepted by his manager. He used similar ideas to those underlying the Enquire system to create the World Wide Web, for which he designed and built the first Web browser.

#### **Mosaic – the first web browser**

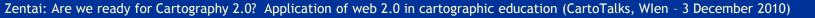
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<pre>Mosaic was developed at the National Center for Supercomputing Applications at the University of Illinois in&gt; Urbana-Champaign. NCSA Mosaic software is copyrighted by The Board of Trustees of the University of Illinois (UI), and ownership remains with the U.</pre> Jan '97 The Software Development Group at NCSA has worked on NCSA Mosaic for nearly four years and we've learned a lot in the process. We are honored that we were able to help bring this technology to the masses and appreciated all the support and feedback we have received in return. However, the time has come for us to concentrate our limited resources in other areas of interest and development on Mosaic is complete. All information about the Mosaic project is available from the homepages. NCSA Mosaic for the X Window System NCSA Mosaic for the Apple Macintosh NCSA Mosaic for Microsoft Windows	M	OSAIC	
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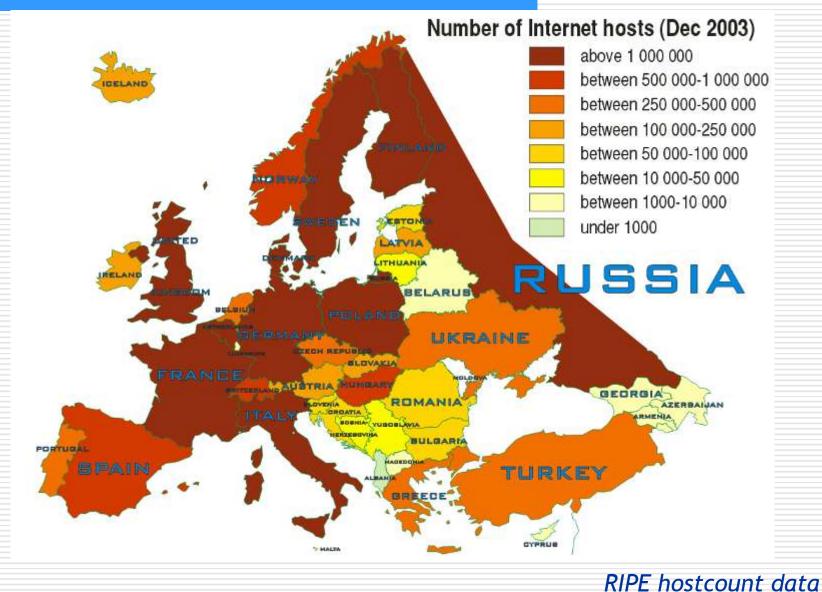
#### **Internet distribution (1992)**







#### **Internet distribution (2003)**

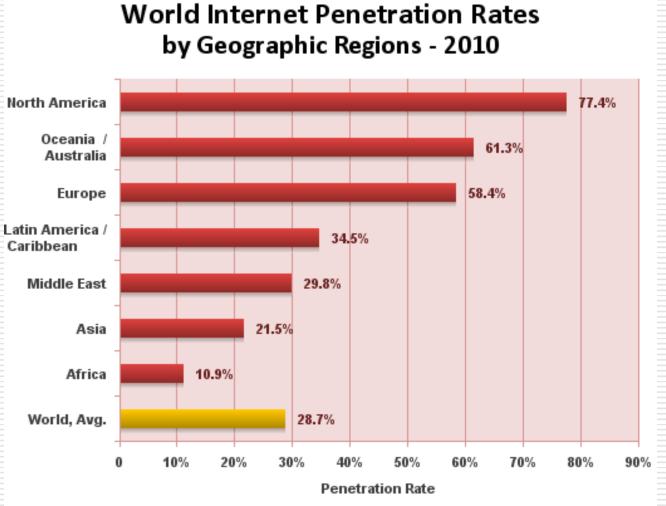




# **Internet distribution (2010)**

Country	Total IPs				
UNITED STATES	1,515,634,700	POLAND	16,269,099	CHILE	5,767,165
CHINA	268,271,984	NORWAY	14,693,058	PORTUGAL	5,503,269
UNITED KINGDOM	204,549,159	FINLAND	13,059,956	EGYPT	5,444,563
JAPAN	184,943,774	VIET NAM	12,586,355	GREECE	5,321,920
GERMANY	111,641,023	TURKEY	11,998,085	SINGAPORE	5,103,424
KOREA, REPUBLIC OF	100,267,953	DENMARK	11,878,608	PHILIPPINES	4,785,947
FRANCE	87,612,626	INDONESIA	11,809,000	HUNGARY	4,765,897
CANADA	79,466,221	AUSTRIA	11,204,100	VENEZUELA	4,635,036
ITALY	45,512,603	BELGIUM	10,932,876	BULGARIA	3,806,056
NETHERLANDS	44,432,964	ROMANIA	10,556,035	SAUDI ARABIA	3,582,542
AUSTRALIA	44,333,456	ARGENTINA	10,126,060	PAKISTAN	2,977,085
BRAZIL	38,202,717	HONG KONG	9,762,452	IRAN, ISLAMIC REPUBLIC OF	2,753,918
RUSSIAN FEDERATION	35,250,784	UKRAINE	7,742,536	TUNISIA	2,733,572
TAIWAN	30,437,613	CZECH REPUBLIC	7,524,736	UNITED ARAB EMIRATES	2,597,075
MEXICO	27,876,415	ISRAEL	7,260,001	SLOVAKIA	2,392,587
INDIA	26,255,222	THAILAND	6,888,765	PERU	2,203,592
SPAIN	25,714,986	NEW ZEALAND	6,777,598	LITHUANIA	2,173,342
SWEDEN	25,469,933	COLOMBIA	6,302,687	SLOVENIA	2,005,357
SWITZERLAND	21,440,622	IRELAND	5,962,213	http://www.domaintools.com/internet-	
SOUTH AFRICA	17,129,264	MALAYSIA	5.832.328	statistics/country-ip-counts.html	

### **Internet distribution (2010)**



Source: Internet World Stats - www.internetworldststs.com/stats.htm Penetration Rates are based on a world population of 6,845,609,960 and 1,966,514,816 estimated Internet users on June 30, 2010. Copyright © 2010, Miniwatts Marketing Group

## Web 2.0 in general

Darcy DiNucci (1999): "The Web we know now, which loads into a browser window in essentially static screenfulls, is only an embryo of the Web to come. The first glimmerings of Web 2.0 are beginning to appear, and we are just starting to see how that embryo might develop. The Web will be understood not as screenfulls of text and graphics but as a transport mechanism, the ether through which interactivity happens..."

The concept of web 2.0 was used next time in 2003-04 at a conference where the organizers (O'Reilly and CMP Media) focused on the new generation web services in a conference brainstorming session.



# Web 2.0 in general

It is really difficult to formulate the term and there is still a huge amount of disagreement about just what web 2.0 means, with some experts characterizing it as a meaningless marketing buzzword, and others accepting it as the new term. Although Web 2.0 is not a clear and easily definable term (the phrase may hint at an improved form of the World Wide Web), we can list new features of the web which has formed this new term.

- > Mostly not simple concrete applications, but rather **philosophies**.
- "Network as platform" delivering (and allowing users to use) applications entirely through a browser.
- Users owning the data on a site and exercising control (maintain and distribute) over that data.
- An architecture of participation that encourages users to add value to the application as they use it.
- > A rich, interactive, **user-friendly interface**.
- Social-networking aspects.



### Web 2.0 elements

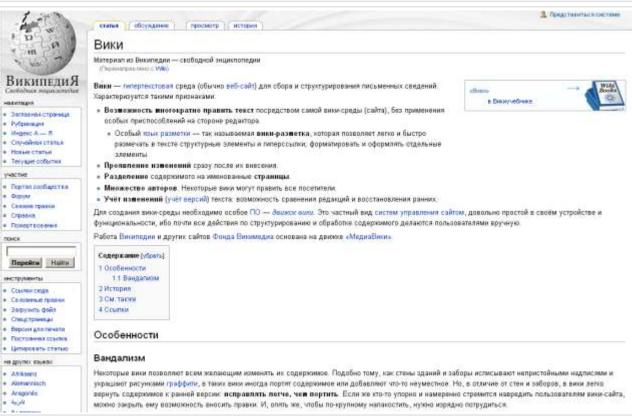




### Web 2.0 elements: wiki

A wiki is a collaborative website which can be directly edited by anyone with access to it (Wikipedia was formally launched on January 15, 2001, as a single English-language edition at www.wikipedia.com)

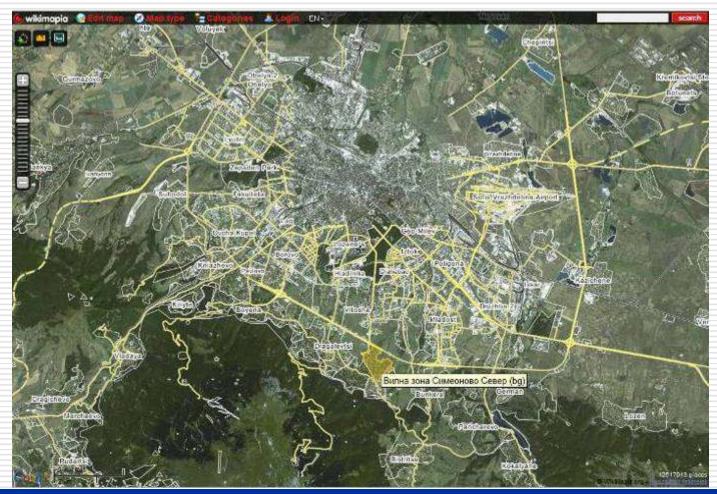
"Most people, when they first learn about the wiki concept, assume that a website that can be edited by anybody would soon be rendered useless by destructive input. It sounds like offering free spray cans next to a grey concrete wall. The only likely outcome would be ugly graffiti and simple tagging, and many artistic efforts would not be long lived. Still, it seems to work very well." [Lars Aronsson, 2007]





### Wiki in cartography

The project Wikimapia (Let's describe the whole World) was launched in May 2006 to combine Google Maps with a wiki system, allowing users to add information to any location (mostly areas) on Earth.



Zentai: Are we ready for Cartography 2.0? Application of web 2.0 in cartographic education (CartoTalks, Wien - 3 December 2010)

http://wikimapia.org/



### Web 2.0 elements: blog

Blogs provide commentary or news on a particular subject, as personal online diaries; they can be part of a wider network of social media. [Islamic Cartography علم الحرائط الإسلامي

A typical blog combines text, images, and links to other blogs, web pages, and other media related to its topic. The ability for readers to leave comments in an interactive format is an important part of many blogs. Thursday, August 21, 2008

The world map in the muqaddima more here... posted by Tarek 12:59 @ PM 10 comments

Thursday, August 14, 2008 Maps as political arguments



When visiting one of the cartographic collections in Istanbul some years ago I was told that there is some fear that some Arabs might use Ottoman maps as "proofs" in political conflicts... they pointed specifically to Iraqi use of Ottoman maps in the gulf crisis in the summer of 1990 in

#### About Me



المرق Hame: Tirek الكحلاق Kahlaou الكحلاوي Location: New Jersey بو حيرزي States

Tarek grew up in the city of Rades-Tunista... Currently an Assistant Professor at Rutgers University (a joint position in the Art History and History departments) ... He graduated from the University of Tunis (Bach, & DEA in history and archeology) and University of Pennsylvana (PhD in history of art) .... طارق نشأ في مدينة رادس-الجمهورية التوسية... أستاذ في حامعة روهزز (قسمي الناريج و تاريخ القن)... تلقبي تكونته الحامسي في جامعة تونس (كلية 9 أفريل، إخارة ا دراسات معمقة في الناريخ و الأثار) و جامعة (بنسلفانیا (رساله دکتواره فی ناریخ الفی http://arthistory.rutgers.edu/faculty /bios/kahlaou/ http://history.rutgers.edu /index.php?option=com\_content& task-view&id=313&Itemid=140

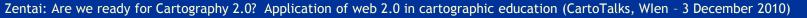
#### View my complete profile

#### Links

- Map History Gateway
- Photos of Islamic Cartography
- History of Cartography Bern
- 2007 Conference
- Coordinates An Online Journal
- Bibliography of Theoretical studies

 Other Cartography Blogs; in English





### **Cartography blogs**



#### MAKING MAPS: DIY CARTOGRAPHY

Resources and Ideas for Making Maps



#### A Crooked Stick Straightened: Map Making as Juvenile Delinquent Reform

November 17, 2010 by John Krygier

From a slouching, unkempt, uncouth, shambling, horrid boy, he emerged into being a respectable, neat, tidy, order-loving, painstaking, and industrious young man.

- Miss Winthrop, 1888



http://makingmaps.net/

#### RECENT POSTS

Feeds:

A Crooked Stick Straightened: Map Making as Juvenile Delinquent Reform 1910 [ Topographic Maps ] Map Symbols | Egypt Out Now | Denis Wood ] Everything Sings A Discourse on Map Pins and Pinnage New Atlas | Denis Wood | Everything Sings

Search

Posts Comments

#### TOP POSTS

Custom Map Symbols in Google Maps Denis Wood! A Narrative Atlas of Boylan Heights Making Flat Earth Globes Perceptual Scaling of Map Symbols More Principles of Map Design



sszaálás jelentése – Követkaző biogy

#### Google Street View

Megint előkerült a Street View kérdése hazánkban. Az indez hu n megjelent elők szerint enybült az ellenállás az adatvédelmi biztos részéről. Érdekes megnézni a elkk mellett elérhető szavazás eredményét (2010.11.27 17:16). Legyen Magyarországon Street View?

TÉRKÉPEK

- Legyen: 7633
- Ne legvent 1030
- Legyen, csak én ne legyek rajta: 1102

Ruhában járok, lakótelepen lakom (lépcsőház előtt mogy el mujd az autó, bár az Nore nem jött be elénk) így nines problémám ezzel 0

EL HOVETER FRANCIER TAMÁS RATUM: (7-37 D MES REGVIÉS 🥁 A REIPGYZÉSRE MUTATÉ UNKER STREET VIEW, MAGYAAORSZAG

#### Vásárlóerő Index

Szokás szerint elsőként a Gik jelenik meg a legfrissebb vásárlóerő adatbázissal, majd ezt követi az CID. Továbbra is vannak kételyeim az első helyezettekkel, most éppen Csopakkal. Az adatbázis mellé nem érhető el a pontos módszertan, így nem tudható hogyan készült, miért éppen Csopak áll az első belyen.

A budapesti kerületek és az agglomeráció tartozó települések megszokottak az első húszban, de néha bekerűlnek érdekes települések: Csemő, Teresztenye. Csopak nem rossz hely, de tartozhat a "Csemő kategóriába", mert itt is nagyon sok gépkocsi van, ami miatt "elszállhat"a település.

#### 0570 MEG!

#### Share this on Facebook

http://terkepem.blogspot.com/

This has been shared 16 lines. Bot more codect for your site

#### KERSSÉS ESBER A BLOGRAM

Corrected Coogle\*

#### верехиснічан

▼ 2010 (220)
▼ november (24) Google Street View Vásárlóerő Index A pulykák esélye Író-olvasó találkozó 2.0

Életem legdrágább autójában

Író-olvasó találkozó

www.geoshop.hu

Az elmúlt ezer év hatázai

Kinek ciki: Renault, TomTom, grafikus?

A hir igaz

Óvatosan a navigációval!



### Microblog



#### geocucc2

RT @indextech: Nicaragua megszállta Costa Ricát a Google Maps hibája miatt: Letáboroztak, kitűzték a zászlót, megtisztították a... http://index.hu/lech/2010 /11/05/nicaragua\_megszallta\_costa\_ricat\_a\_google\_maps\_hibája\_miatt/ 23 maga\_Vtanz\_RT\_LM

Won the battle for this location [http://warsquare.r10.railsrumble.com/ (@ Corvin Tér) http://4sq.com/bKPYHG

Lindeargia Valuez RT Link Terking Variestaat

Won the battle for this location [http://warsquare.r10.railsrumble.com/ (@ Nav N Go) http://4sq.com/dnNaab

Thénopja, Valanz, RT Laji, Térkép Varleyulet

I just ousted sosbp as the mayor of somlói úti étkezde on @foursquare! http://4sq.com/9RD2oS

1 hönalija Vüsser RT Läjs Törnöp Üjboda

@goldenblog #gbtv Szavazok a Goldenblog Twitter Versenyen: 1. @hh 2. @idokep 3. @kreativmag = tensoja Véasz Rt Lája

http://maps.google.com/maps/mpl?moduleuri=http://www.bluemoon.ee/~ahti /touristiness-map/touristiness-map.xml

Shinappa Villenz RT Lan

jó válogatás http://www.flexijourney.com/blog/66-beautiful-small-cities-townsin-europe/





Geocucc2
 geocucc2
 383 napja regisztrált

Legutóbbi fotók





http://yamm.hu/geocucc2



### **Microblog (Twitter)**

actor

http://twitter.com/codemap



Ouer clandler

#### Get short, timely messages from Software Cartography.

Twitter is a rich source of instantly updated information. It's easy to stay updated on an incredibly wide variety of topics. Join today and follow @codemap.

Sign Up >

Get updates via SMS by texting follow codemap to your local code. Codes for other countries

#### codemap

RT @akuhn: busy with upcoming #softvis2010 submission, working title "Embedding spatial visualization in the IDE: an explorative user study"

2:15 AM Apr 26th Via Seesmic

RT @mvandermeuter: NY Times, map of European airports affected by the volcanic ashcloud http://tinyuri.com/y7ewnt5 #ashtag

7 19 AM Apr 18th via Seesmic

The "google annotations gailery" http://bit.ly/c5aWrh could be really useful for codemap1 showing annotations on the map etc... /via @deiferni

1.00 AM Apr 1st via Seesmic

I'd love doing the same for software history: geospatial evolution of four stories http://bit.ly/9HGr9n /via #strangemaps 9.32 AM Mar 29th via Seesinic Name Software Cartography Location Plugged in your Eclipse.

Have an account? Sign in

Web http://scg.unibe Bio Your roadmap to Software!

85

146 92 7 following followers listed

Tweets

Favorites

Lists @codemap/team

View all





### Web 2.0 elements: mashup

Mashup, a website or web application that combines content from more than one source. Content used in mashups is typically sourced from a third party via a public interface or **API**, other methods of sourcing include Web feeds.

GoogleMaps, eBay, Amazon, Flickr, YouTube, Yahoos API are the most common sources.



Enter street address Example: 195 geary at, st

Hot Spots Fier 39, Chinatown, Maritime Fark, & The Embarcadero

Coverage Update -Just added: <u>Golden Gate Park</u> -More coming spont

#### Tips

You see what Jack sees. Click blue dot to jump there. Blue buttons turn and move.

Send the link below to your friends to share the experience!

#### San Francisco Attractions Things to do and places to see Hotel discounts from only

\$49.95 www.hojzafo.com

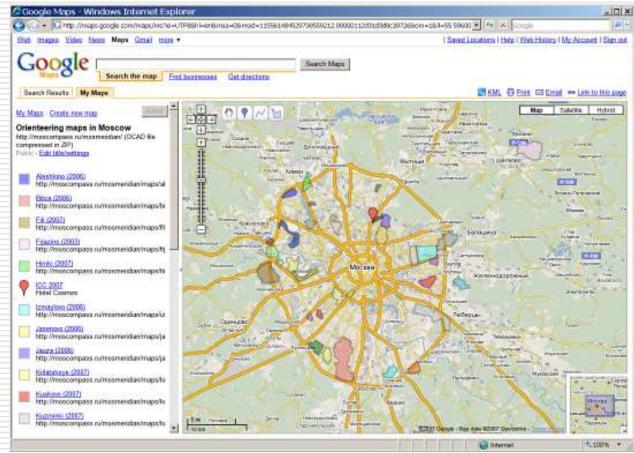


### Web 2.0 elements: mashup

Google launched the Google Maps API in June 2005 to allow developers to integrate Google Maps into their websites.

For whom the creation of mashup application is too complicated Google released Google MyMaps in 2007, which is a simple online map creation

tool.





# **GoogleMaps mashup**

#### North Korea v South Korea: every incident mapped

Click on the dots to find out what happened

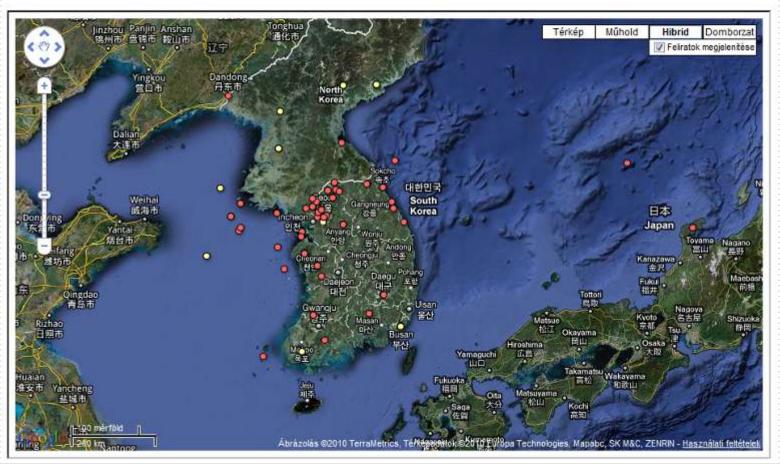
· Get the data - and context - from the datablog



guardian.co.uk, Tuesday 23 November 2010 13.42 GMT

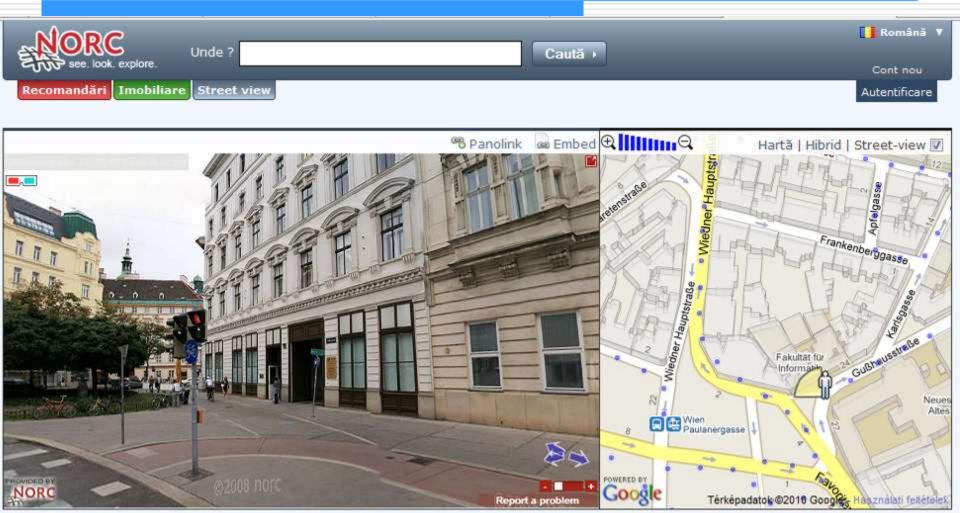
#### 🖾 🛃 🖾

http://www.guardian.co.uk/world/interactive/2010/nov/23/korea-incidents-map





# **GoogleMaps mashup (NORC)**



http://www.norc.ro/street-view/



## YahooMaps mashup

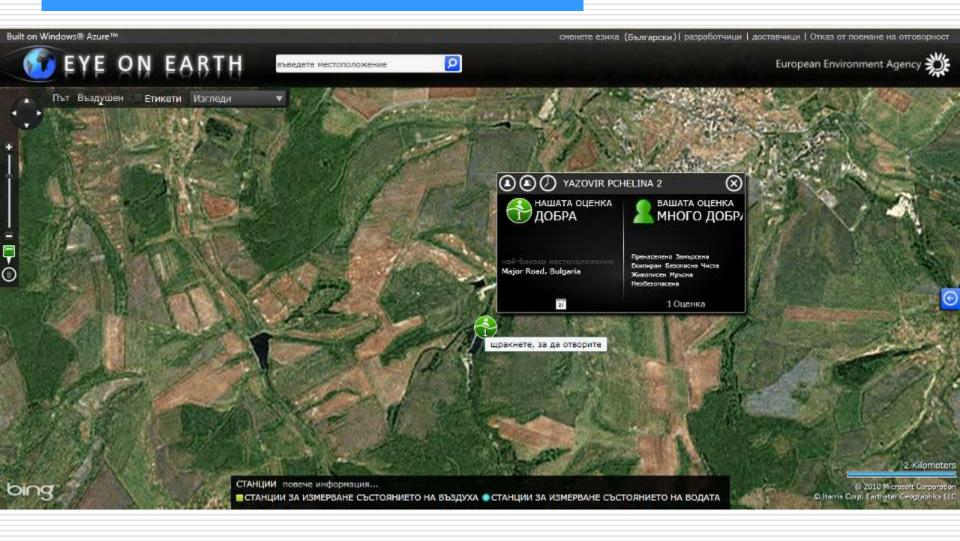
#### Apartments in Sunnyvale, CA Sunnyvale 1. # Evelyn Garden~~Swimming Pool Map Sat Hyb & Spa ~~Full Fitness Center Æ Molfett Federal (sunnyvale) \$1598.... **AitField** 101 Share 2. \* Luxury Apartments - Lock in Great ASDOCT Tasmah Dr Prices Today!! (sunnyvale) .... TA MESA 65 AGNEW EXPY 3. 1.5Bthr,W/D,DW,Open-Sun.Nov.28. Mountain Vie (sunnyvale) \$1650 2bd.... os Hills Los Altos alin a 4. Large 2br-2ba Luxury Modern Condo Contrat for rent in Cupertino schools! Expy 1000 (sunnyvale) \$22... CuestaDr 35 Mramor S. Make a move to a caring team at Woodbridget (sunnyvale) \$1769 Santa Clara 2bd .... (82 Fl CaminC 6. Experience life with us at Woodbridge Apartments (sunnyvale) \$1374 1bd.... NEW Rancho San 7. Find the perfect apartment at Villa monio Open Space 6.8 Del Sol (sunnyvale) \$2325 2bd... 42km -12m Cupertino @2010 NAVTEQ FAM 8. Great floor plans at Villa Del Sol (sunnyvale) \$2225 2bd... ANSWERS VAHOO! 9. Your perfect apartment, lease now! Appliances at wholesale prices to the public near Sunnyvale, CA? (sunnyvale) \$2895 3bd ... Appliances are sold to builders/contractors at wholesale prices that may sell to the public. 10. Everything Remodeled! Now w/ (There .... Washer/Dryers! Excellent View! (sunnyvale) \$1545 1b... where can i get a rental for \$500 or less in sunnyvale,ca.? i need a place to live ,close to my work i work at a business at homestead and deAnza 11. #1314 has an incentive of \$1000 off one time. (sunnyvale) \$2530 2bd... blvd.all this .... How much usually is a pet deposit for a rental house in Sunnyvale, CA? 12. Wonderful living at Heritage Fark Apt. Spacious & well maintained. A single family house not an apartment. ... (sunnyval... Looking for place to rentl Young couple and 2.5 year old dog. Hoping to rent in 13. Resort Living With Movie Theater! Sunnyvale, CA area.? (sunnyvale) \$1336 1bd... Need to move by middle or end of anuary. Have a friendly dog who is used to living indoors, housebro... 14. Avail 12/1 1076 Sp. ft. with pool views, includes W/D, A/C & Storage! How quickly do mobile homes depreciate in value? (sunnyy.... I'm considering purchasing a mobile home in the Sunnyvale, CA area, but I don't want to 15. Nice Apt. for Rentl (El Camino and make .... Lawrence) (sunnyvale) \$1250 2bd ...

Silicon Valley Mobile Home Parks - good, bad, and ugly ...?

http://manishranade.com/bay\_area/apartments.php



### **BingMaps mashup**

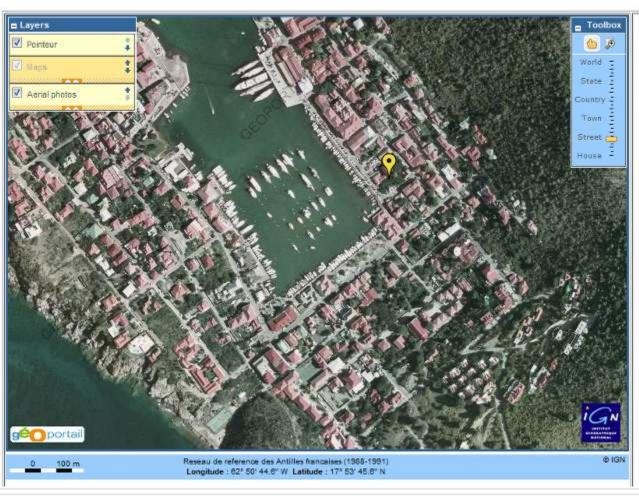




http://eyeonearth.cloudapp.net/

### **Géoportail mashup**

Gustavia : Vue d'avion et carte IGN, de Géoportail, proposées par ZoomGuadeloupe



Gustavia.



#### Comment utiliser l'outil Géoportail :

 Sur la gauche en haut de la carte, sont référencées les trois couches sur lesquelles on peut agir. Cocher pour faire apparaître et décocher pour faire disparaître.

 La couche "cartes" correspond à la carte IGN au 1/25000 ième. La couche "photos" correspond à la vue aérienne. La couche "Pointeur" correspond au pointeur en jaune au centre de la carte.

 S'agissant des couches "Cartes" et "Photos", il est possible de jouer sur le niveau de transparence (ou d'opacité) de chacune de ces 2 couches pour obtenir une superposition



http://ti.racoon.free.fr/geoportail.php?image\_id=529&chem=./galleries/Paysage/StBarth/

### **Google StreetView**

- It was launched on May 25, 2007, originally only in several cities in the United States, and has since gradually expanded to include more cities and rural areas worldwide.
- Integration of high quality photographs into the GoogleEarth environment to combine maps/satellite images and pictures.
- Privacy problems in some country, photographs are to change: delete plate names, depixelize human faces or properties (it is an automatic process due to the huge number of photos, so the result will not be perfect).



### **Google StreetView (Paris)**





### Mapping APIs – top list (November, 2010)

API	<b>Popularity</b>
Google Maps	2136
MS Virtual Earth	176
Yahoo Maps	133
Yahoo Geocoding	97
GeoNames	76
Google Maps Flash	41
Google Earth	40
Geocoder	35
Google Maps Data	24
Google Static Maps	22
Bing Maps	16
OpenLayers	14

http://www.programmableweb.com/apis/directory/1?apicat=Mapping&sort=mashups



# **Social networking**

There were many early efforts to support social networks via computer-mediated communication, including Usenet, ARPANET, LISTSERV, bulletin board services (BBS). Early social networking websites started in the form of generalized online communities such as The WELL (1985), Theglobe.com (1994), Geocities (1994) and Tripod.com (1995). These early communities focused on bringing people together to interact with each other through chat rooms, and share personal information and ideas around any topics via personal homepage publishing tools which was a precursor to the blogging phenomenon.

Some communities took a different approach by simply having people link to each other via email addresses. User profiles could be created, messages sent to users held on a "friends list" and other members could be sought out who had similar interests to yours in their profiles.



# **Social networking**

New social networking methods were quickly developed by the end of the 1990s, which changed the social networking model from ones that simply recommended additions to users to ones they could manage themselves.

These sites included **Epinions.com**, using a system called 'The Web of Trust', which allowed users to build social networks based on who they trusted.

These system began to flourish with the emergence of **Friendster** in 2002, causing such sites to become part of mainstream users globally. Friendster was followed by **MySpace** and **LinkedIn** a year later.

By 2005, MySpace, emergent as the biggest of them all, was reportedly getting more page views than Google. 2004 saw the emergence of **Facebook**, a competitor, also rapidly growing in size.



# Social networking - Facebook

Founded in February 2004, Facebook is a social utility that helps people communicate more efficiently with their friends, family and coworkers. The company develops technologies that facilitate the sharing of information through the social graph, the digital mapping of people's real-world social connections. Anyone can sign up for Facebook and interact with the people they know in a trusted environment.

In 2006, Facebook opened up to the non-US college community, and together with allowing externally-developed add-on applications, and some applications enabled the graphing of a user's own social network - thus linking social networks and social networking, became **the largest and fastest growing site in the world**, not limited by particular geographical followings.



### Facebook



#### Web 2.0 elements: Ajax, folksonomies, video sharing

# The complex and evolving technology infrastructure of Web 2.0 includes

>server-software,
>content-syndication,
>messaging-protocols,
>standards-based browsers with plugins and extensions,
>and various client-applications.

These differing but complementary approaches provide Web 2.0 with information-storage, creation, and dissemination capabilities:

rich internet applications,
server-side software,
new web protocols.



#### Folksonomy, semantic web

Folksonomies, unlike many other forms of communication, are created collectively by people acting in isolation from one another and with no coordinated effort. The difficulty in taking communications intended primarily for personal use and making them available to the public is that the full meaning available to the sign creator is not generally available to the sign receiver.

#### Geospatial systems:

people's tags may be difficult for others to understand,
 people may have tagged items inappropriately for others' needs.

All geospatial data sets have location tags, but adding them in an unstructured way creates enough chaos that it is very difficult to leverage location tags in a thorough way. Secondly many potential users do not know the variety of geodata available.



### Folksonomy, semantic web

#### definitions

#### cartographer (n.)

1. a person who makes maps

#### see also

#### cartographer (n.)

Z cartography, map-making, mapping, surveying

#### synonyms

```
cartographer (n.)
```

map maker

#### phrases

Campaign Cartographer • Diego Gutierrez (cartographer) • John Arrowsmith (cartographer) • John Rudd (cartographer)

#### analogic tree

- 🗋 geographer [classe]
- science cartographique (fr) [Classe]
- nap (cartographer; map maker), (map; chart) [Thème]
- (cartographer; map maker), (map; chart) [termes liés]
- geography [Domaine]
- Position [Domaine]
- Making [Domaine]
- expert devising, fabrication, fashioning, making, modelling, shaping [Hyper.]
- geographics, geography chart, map cartographer, map maker cartographic,

#### cartographical [Dérivé]

- cartographer; map maker [ClasseHyper.]
- geographer [нурег.]
- cartography, mapmaking, map-making, mapping, surveying [PersonneQuiFait]
  - cartographer (n.)



# Education



http://aliooplv.pbworks.com/f/1210604811/web2.0.jpg



### Web 2.0 in cartographic education 1

GIS web environment offers more flexibility and interactions for the users; they may combine their data with map data offered by the map server. But the map availability is limited by the map owners and web users cannot add their own map data on-line in this environment.

The open web standards reacted considerably to the development of web based GIS both in content and in quality. More and more GIS based mapping service is available on the web. The milestone of Web 2.0 cartographic services in Google Maps started in February 2005. For the simple users and for education we have to emphasize the following advantages:

- •Detailed map/satellite image database
- Searching functions
- •Simple and intuitive user interface
- •Open API (programming interface)
- •Free, but reliable service



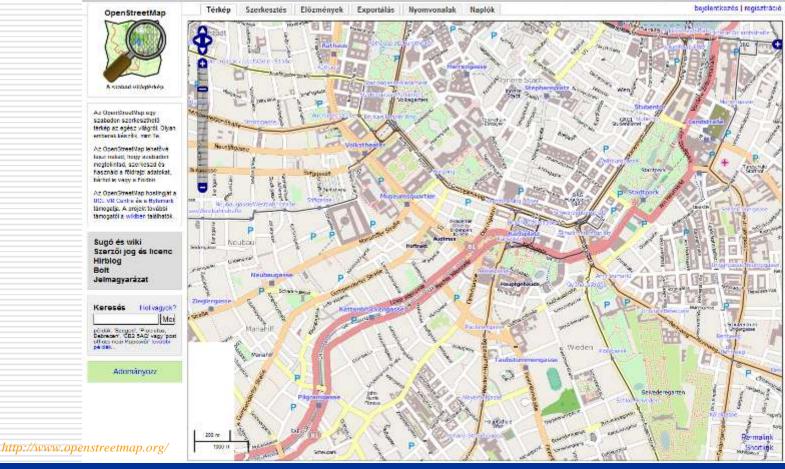
### Web 2.0 in cartographic education 2

Building mashups is a task to be the part of the mapmaking in the cartographic higher education. The students have to have some programming and database management knowledge, but not much more than what can be expected nowadays from our students. It can be a very good practice both theoretically and practically to link our existing database to Google Maps: the project can be very spectacular both for cartography, geography and GIS students. Google Maps also may inspire the students to take part in special projects to collect GPS data in order to create cartographic databases or enrich the existing maps and satellite images.



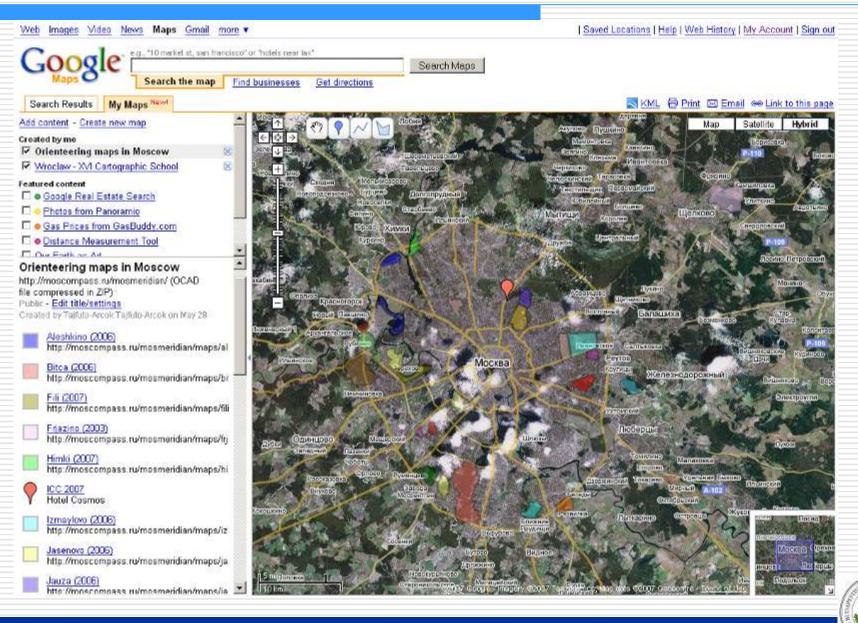
### Web 2.0 in cartographic education 3

**Voluntary web communities** even make the state cartographic services to rethink their data management policy and business model, hopefully to move to a direction of less strict and less expensive access to official topographic data.





### **Google MyMaps and follow-ups**



### Is it time for cartography 2.0?

In December 2006 Time magazine named Time's Person of the Year 2006. The title was given to "YOU. Yes, you. You control the information age."

We are the users who reformed the Internet, who looked at the World through a different lens, creating social networks, on-line encyclopaedias; we will not only change the World, but also change the way the world changes - as Time magazine wrote.

When 1982, just after one year the release of the first personal computer, Time declared **The computer**, the Person of the Year. Nobody thought how perfect this vote was. Although lot of people disputed the decision today we can declare that the (personal) computer has really changed our life as Time predicted. The decision of Time at the end of 2006 practically acknowledged the importance of Web 2.0, the importance of the term, which was first used only some years before.





You control the Information Age Welcome to your world.

### Is it time for cartography 2.0?

Understanding the importance of Web 2.0 we can integrate its most important elements into the cartographic higher education:

- Building mashup applications.
- Blog environments as tools in cartography (map making, map producing, map updating).
- Using wikis as source of information for mapmaking (reliability vs. usability).
- On-line cartographic databases.

Is it much enough to use the term cartography 2.0?

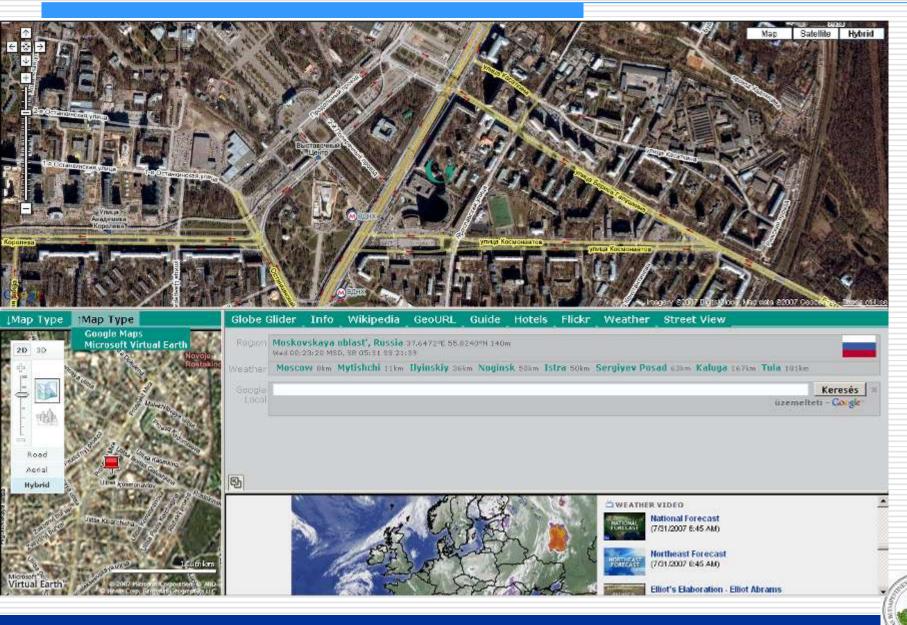


### Cartography 2.0

The term cartography 2.0 would be as unusual, but easily understandable as the term Web 2.0. We, cartographers, can probably benefit by using this term to get more interest from the media and business. We can list advances of the contemporary cartography to support this term, although the changes were not as fast and evident as in the case of Web 2.0. However, taking into account and comparing the some hundred years old tradition of cartography and the revolutionary changes of the last 30-40 years (remote sensing, GIS, computer cartography, GPS) we can adopt the new term.



#### **Examples**



#### **Examples**

www.turistautak.hu - a Hungarian website of sharing GPS logs of hiking tracks and create a universal digital map using these track data:

- collaborative environment
- comments, feedbacks
- common knowledge (wikilike)
- Special software or mashup for the graphic representation

Mozgatás: lenyomott egérgombbal húzva, vagy egérgörgővel fel-le, SHIFT+egérgörgővel jobbra-balra. Nagyítás: jobb egérgombbal (vagy SHIFT/CTRL+bal gembbal) bekeretezve a kért területet, illetve CTRL+egérgörgővel; jobb kattintás: kicsinyítés.



Ha el szeretnéd küldeni vagy tárolni a térképen éppen látható részt, íme a <u>közvetlen link</u> - a fenti részlet letőítése <u>Gongle Earth</u> főlé nyomtatható változat (svg, pdf, png)

A kattintás koordinátái: N47.659583" E17.113415" | N47" 39.575' E17" 6.605' magasság: 111 m

Település-kereső: 🔍

Automatikus útvonaltervezés: Katúrts valamelyik csomópontra vagy vonal-végpontra, majd egy másikra. Néhány másodpero múlva megjelenik a ikét út közötti legrovicébb útvonal a térképen a szakaszok kijelőlésével. Ezután kérhetsz <u>únart</u> a kijelőlé útról; távolság- és magasságadatok összegzése, az útvonal függőleges metszete. A kijelőlés tövábbi célpontok kötintásával bővithető. Új kezdőpontot SHIFT-katlintással Lucsz kijelőlei, Érdemes átháznad és módostanad az **útvonaltervezés beállítása**j oldalt.

<ul> <li>szakaszok tulaidonságai</li> </ul>	kitelolés törlése ( kitelolés lekérdezéssel ) visszalépés	
kiválasztott azonosítók:	ibner     tárciás   Google	Earth   Google térkép

Az útvonaltervezés kezelészervei még rincsenek kész, a jelenlegi állapot tesztelésre került ki a nyilvánosság elé. Tamert hiba, hagy nagyításkor/kezinyitéskor az útvonal képe elugrik a helyérül, Firefox/Opera tióngészőkben nem felytatható a tervezés, etb.

#### Similar to OpenStreetMap



### **Cartography 2.0**





#### **Introduction & Overview**

iy, Penn State University

date: 09/21/09

next article >

#### Welcome

Cartography 2.0 is a free online knowledge base and e-textbook for students and professionals interested in interactive and animated maps. I (Mark) pitched the idea to my co-authors because I knew that, as teachers, we were all frustrated with the inability of traditional textbooks to keep pace with Web technologies. Nor could we find any comprehensive online resources that provided the same breadth and depth we've come to expect from a professionally produced textbook. The kind of knowledge that is needed to make dynamic maps spans many (traditionally separate) fields, and we set out to answer a basic question we've been asked many times: What's the important stuff I need to know about making great on-demand/interactive maps?

#### Chapters



Map Animation



UI & Useability



Advanced Topics



3D / Virtual Globes



Map Interaction Techniques



Elements of Design

#### New Content

Overview: Animated Maps

Interface Evaluation 1: Philosophy

Overview: The User Interface

Representing Time on Static Maps

Data Probing and Info Window Design

Multiple, Coordinated Views, Brushing, & Highlighting

Cartographic Text

iew of cartographic interaction, defined as the ntation in response to user input. The entry begins with a esult of the Digital Revolution. I then provide a brief size the importance and potential of cartographic that cartographic interaction can be conceptualized, entries on cartographic interaction.

on this: <u>Gennady Andrienko</u>, <u>Natalia Andrienko</u>, <u>Remco</u> In Dykes, <u>Rob Edsall</u>, <u>Alan MacEachren</u>, <u>Mark Monmonier</u>,

: cartography, interactive maps, geographic visualization, , goals, objectives, operators, user inputs, operands



# Cartography 2.0



# Conclusions





### **Conclusions 1**

- If we look at the history of cartography, the development of the last decades caused the most rapid changes.
- The meaning of the term cartographer is continuously changing by integrating more and more areas of information technology into cartography.
- The cartographic approach is somehow built in the human brain (at least the navigational skills), but it will not be built-in totally in software (at least not in our life).
- It is difficult to predict how the meaning of the term 'cartographer' is changing in the near future. Information technology is still developing rapidly creating new hardware and software to let us invent new chances for cartography.
- Cartographers are ready to adapt new technologies and keep 'something' from the times when the cartographer was an artist too (ICA Working Group on Art and Cartography).



### **Conclusions 2**

- The web is becoming a platform for unparalleled activity. This kind of activity is not unusual for cartographers.
- Share our own enthusiasm, excitement, and passion in the education.
- The wisdom of the collaborative group may replace the expert do we need cartographers at all?
- □ Free software environment how about free data (Inspire)?
- Web 2.0 may change the role of the cartographer, we have to prepare for that.



#### Web 3.0

People keep asking what Web 3.0 is. I think maybe when you've got an overlay of scalable vector graphics - everything rippling and folding and looking misty — on Web 2.0 and access to a semantic Web integrated across a huge space of data, you'll have access to an unbelievable data resource..."

Tim Berners-Lee, 2006

Not much time passed before "Web 3.0" was coined. Definitions of Web 3.0 vary greatly. Web 3.0 is, among other things, about the Semantic Web and personalization. Some consider the Semantic Web an "unrealisable abstraction" and sees Web 3.0 as the return of experts and authorities to the Web. Others proposes that Web 3.0 will be a "Totally Integrated World" - cradle-to-grave experience of being always plugged onto the net. Others expects Web 3.0 to emerge from new and innovative Web 2.0 services with a profitable business model. Other users have argued that Web 3.0 is where "the computer is generating new information", rather than humans.



### Thank you for your attention

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