

# INTERNATIONAL CARTOGRAPHIC ASSOCIATION COMMISSION ON CARTOGRAPHY AND CHILDREN



# 20<sup>th</sup> NEWSLETTER (April 2013)

#### 1. Sharing knowledge: Joint ICA Symposium (Dresden, 23 August 2013)

Event organized within the activities before the 26<sup>th</sup> International Cartographic Conference and counting with the participation of the ICA Commissions on:

- · Cartography and Children,
- · Education and Training,
- · Maps and Graphics for Blind and Partially Sighted People and
- Planetary Cartography

This one-day symposium will be held at the Dresden University of Technology on 23 August, 2013. The main aim of the event – as expressed by the title – is to give an opportunity to the members of the four Commissions (and participants in general) to share and learn about the results of latest and most representative research developed in the topics covered by our Commissions during the last years.



Website of the Symposium

Organizers will arrange a one-day programme divided into four sessions, each of them dedicated to one of the participating Commissions. All submitted papers will be published in the CD Proceedings of this event. Due to the shortage of time, only a maximum of four papers can be presented in each session. The selection of papers for oral presentation will be made by the corresponding Chairperson of the participant Commission. The authors (presenters) will be notified separately before the final programme is sent for all the participants and published in the website of the symposium.

Please note that only those papers will be accepted which will not be orally presented or will only be presented as posters in the 26<sup>th</sup> International Cartographic Conference in Dresden.

The deadlines are as follows:

- Submission of full papers with registration form: 26 April 2013
- Notification of the authors: 15 May 2013
- Submission of the registration form (without full paper, only participant): 1 June 2013

The participation in the symposium is **free**, but subject to registration. The documents needed for the registration and the submission of papers can be found on the website of the symposium: <a href="http://lazarus.elte.hu/jointsymposium2013/">http://lazarus.elte.hu/jointsymposium2013/</a>.

If you have any question related to the papers, registration or about the event, please contact José Jesús Reyes Nunez (jesusreyes@caesar.elte.hu or jesus@map.elte.hu).

#### 2. Barbara Petchenik Competition 2013



The first stage of the Barbara Petchenik Competition 2013 is approaching its end, because the deadline to send the national winner entries for the international coordinators of the competition (Peter van der Krogt Ferian Ormeling, Netherlands) is very close. During the last weeks was received some information about the national competitions and the selection of the best entries. Some of them are included in this newsletter (see News and images).

Poster celebrating two notorious dates related to the competition

German organizers of the ICC 2013 have contacted Commission Chair to coordinate details related to the Barbara Petchenik Exhibition during the conference. This year the ICA celebrates the 20<sup>th</sup> Anniversary of the first Barbara Petchenik Competition, which was organized in Cologne, Germany (3-9 May 1993). In 2011, Temenoujka Bandrova (Bulgaria) designed and distributed the poster, which illustrates this report. This year the Commission will honour the anniversary dedicating a stand to present the winner entries of the first competition in 1993.

In March, Commission Chair contacted personally colleagues by e-mail, asking them about their disposition to be the Chairperson of the Judging Commission in the ICC 2013. The selection of the one from them was very difficult, because undoubtedly all these colleagues can perform this responsibility with professionalism and success. After considering all the aspects, the final decision proposed Prof. Dr. Necla Ulugtekin, from the Cartography Division of Department of Geodesy and Photogrammetry at the Istanbul Technical University (Turkey) to fill this position. She accepted the nomination, and the proposal was forwarded to ICA President and Secretary General to be approved by the Executive Committee.

#### 3. Interesting data about the Commission profile in Facebook

Consulting the data automatically collected by Facebook during these months I found some interesting facts that I share with all of you. The Commission profile was made public on 21 July 2012, after our meeting in the 4<sup>th</sup> Conference on Cartography and GIS in Albena, Bulgaria. Below I list some of the "statistical records" of the last six months (from 16 September 2012 to 16 March 2013):

- Highest "total reach in a day" (total of people who read any story published in the profile): 524 users (19 January 2013)
- Highest "total reach" in a period of 28 days (January-February 2013): 1948 users
- Highest number of page stories created in a week: 57 (number of stories related to our profile that were created by other users)
- Highest number of "page engaged users" in a day: 35 users (31 January 2013, engagement includes any click or story created by a user that is related to a story published in our profile)
- The number of people who are friends with people who liked our page (estimated number of possible visitors): 92 126



Timeline cover of the profile on 22 March 2013

The most visited story (which presented Columbus E-Learning as the Map of the Month on the ICA website) was published on the 9 of March 2013, counting with 271 visitors. The second most popular had 206 visitors and it was published on the 8 of August 2012, presenting some pages of an American book with maps for children ("As the Crow flies").

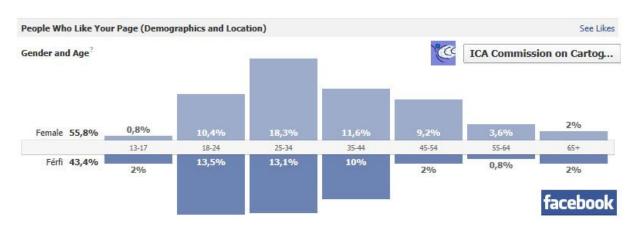


Diagram created automatically by Facebook to show some of the statistics related to a profile

The chart above presents the distribution by age and gender of users who liked our page. According to the distribution by age, 36-40% of people are between 18 and 44 years old and the majority of them is between 25 and 34 years, indicating that our stories are interesting not only for Commission members ©.

A remarkable and unexpected data is related to the percent of "likes" by countries. Hungary and Brazil occupy the first two places, but in 3<sup>rd</sup> and 4<sup>th</sup> can be found two countries that are not national members of ICA: Tunisia with 9.4% and Egypt with 7.9% of people who liked the profile. According to their cities of origin the order of the first 10 cities is as follows: Budapest, Cairo, Tunis, Sofia, São Paulo, Rio de Janeiro, Madrid, Bogor, Alexandria and Vilnius.

A personal opinion as Commission Chair: these data corroborate the initial optimism that motivated the creation of the Commission profile in Facebook, filling one of our main aims to make our activities known for a wider spectrum of people.

#### 4. Commission meeting in the ICC2013

The commission will have its next meeting in Dresden (Germany) during the 26<sup>th</sup> International Cartographic Conference. The meeting is planned to be held in the afternoon on the 26<sup>th</sup> of August, on the second day of the conference.

#### 5. Upcoming events in 2013

- EUROGEO Conference 2013 – Geography: linking tradition and future The 2013 European Association of Geographers conference will be held in Bruges, Belgium from 9 to 11 May 2013 at Sint-Lodewijks College, in collaboration with the Ghent University.

See: http://www.eurogeography.eu/conference/2013-bruges/bruges2013.html

2013 GI-Forum: Salzburg, Austria (July 2-5, 2013)

See: http://www.gi-forum.org/

- VIII Colóquio de Cartografia para Crianças: "Para quem e para que a Cartografia Escolar: experiências e campos de saberes"

São João del-Rei, Minas Gerais, Brazil (14-17 October, 2013)

See: http://www.ufsj.edu.br/coloquiodecartografia/index.php

- IGU 2013 Kyoto Regional Conference: Traditional Wisdom and Knowledge for the Earth's Future (Japan, August 4-9, 2013)

See: http://www.igu-kyoto2013.org/

For more information on other upcoming events please check the ICA website: <a href="http://icaci.org/calendar/">http://icaci.org/calendar/</a>

A non-official website entitled "Cartography – Calendar of meetings and events" can be found here: <a href="http://home.earthlink.net/~docktor/index.htm">http://home.earthlink.net/~docktor/index.htm</a>, containing information and links to events to be held in the next months. This site is maintained by John W. Docktor (Past President of the Washington Map Society, USA), who is expecting to enrich the site with information about other international events to be organized in the near future.

#### 6. News and images

Some examples of national entries that will be shown in the Barbara Petchenik Exhibition during the ICC2013:

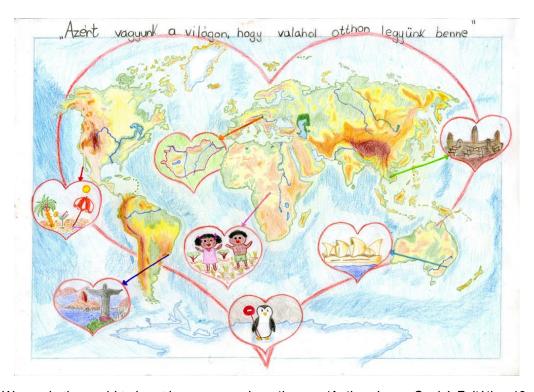


Winner entries of the Barbara Petchenik Competition 2013 in Bulgaria, published in the Bulgarian edition of National Geographic Kids

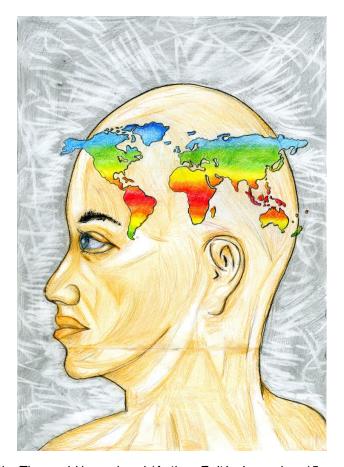


The only one Romanian entry in the Barbara Petchenik Competition 2013, submitted by Ciontu Ada Maria (9 years): "Happy Earth is music to our ears"

Two national awards from Hungary, which were not forwarded to the International Barbara Petchenik Competition 2013:



Title: We are in the world to be at home somewhere there... (Author: Laura Szabó-Feltóthy, 13 years)



Title: The world in my head (Author: Zoltán Ivancsics, 15 years)

#### Some of the websites dedicated to the Barbara Petchenik Competition 2013:



Website of the University of South Africa with information about the organization of the national competition, written by Anna de Jager (Department of Geography)

http://www.unisa.ac.za/caes/news/index.php/2013/03/children-mapping-their-world/

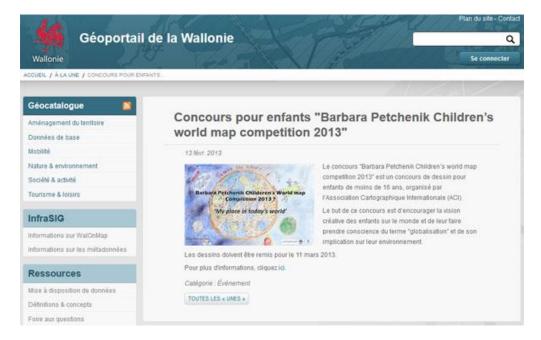


#### Announcing the competition in Croatia:

http://www.zbornica.com/index.php?option=com\_content&view=article&id=163:natjecaj-nagrade-barbara-petchenik-za-djecju-kartu-svijeta-za-2013&catid=9:natjecaji&Itemid=156



Poster and flyer made by the "Junta de Andalucía" (Spain): http://www.juntadeandalucia.es/export/drupalida/bases barbara 12.pdf



The Ghent University announces the competition in the Geoportal of Wallonia (Belgium): <a href="http://geoportail.wallonie.be/cms/home/a-la-une/a-la-une/concours-pour-enfants-barbara-petchenik-childrens-world-map.html">http://geoportail.wallonie.be/cms/home/a-la-une/a-la-une/concours-pour-enfants-barbara-petchenik-childrens-world-map.html</a>



Brazilian blog introducing the author of one of the entries selected to represent Brazil in Dresden: <a href="http://marconews-itape.blogspot.hu/2012/12/aluno-do-sesi-de-itapetininga.html">http://marconews-itape.blogspot.hu/2012/12/aluno-do-sesi-de-itapetininga.html</a>



The actual competition in the Education blog of National Geographic: <a href="http://blog.education.nationalgeographic.com/2012/11/08/childrens\_world\_map\_competition\_1/">http://blog.education.nationalgeographic.com/2012/11/08/childrens\_world\_map\_competition\_1/</a>

#### 7. Possible date for our next newsletter:

September 2013

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